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WEBSITE DESIGNER AND PRODUCER

Creative and highly-qualified web professional with extensive business-to-business credentials. Proven ability to design and maintain websites on time and within budget. Seeking a position or contracts as Senior Web Designer, Graphical User Interface Designer or Webmaster on a full-time or contract basis. **BILINGUAL**, French and English, written and spoken.

PROFESSIONAL EXPERIENCE

Freelance Web Designer / IT Consultant

September 2006 - February 2007

Weisenburger Law Offices

<http://www.ohiocrimelawyer.com>

Duties/Responsibilities:

- Creation and implementation of Ohio crime lawyer website to give clients access to detailed legal information
- Integration of custom CGI search engine
- Creation of flash banner to highlight video clips
- Integration of streaming video
- Search engine optimization
- Google tracking and Google maps API
- Custom blood alcohol calculator based on AODwiki's javascript code
- CGI feedback form
- Submission of video clips to Youtube and Google video sites

Web Designer / IT Consultant

September 2006 - October 2006

Solé Gallery

<http://www.sole-gallery.com>

Duties/Responsibilities:

- Creation and implementation of sole gallery website to give clients access to art show information
- Creation of logo and branding guidelines
- Implementation of artist slide shows
- CGI forms
- Monthly additions to reflect new art shows
- Creation of print and web mailers

Web Designer [Web Producer]

2003 - 2006

Workopolis

<http://www.workopolis.com>

Note: The official title is Web Producer but does not match the capacity I filled at Workopolis.

Responsible for the day-to-day operations of the corporate website that receives 2.5 million unique visitors a month. Implemented changes and revisions to site content, graphics, navigation and functionality. Contributed to the ongoing development of the site content, overall user experience and "look and feel". Developed support of online promotional initiatives including but not limited to newsletters, email campaigns, site promotions and online surveys. Prepared site mock-ups to aid project team with development work. Most

recently produced the MSN Careers pages (<http://sympaticomsn.workopolis.com/index.html>) including Workopolis' Live Messenger content and reintegrated our solution into Bell's employment pages with their new branding, design and layout (<http://bell.workopolis.com/en>).

Duties/Responsibilities:

- Maintenance and development of the French and English corporate websites
- Maintenance and creation of new CorporateWorks websites
- Maintenance and creation of White Label websites for corporate customers
- Maintenance and creation of CampusWorks websites
- Monthly production of Jobseeker and Recruiter newsletters
- Publishing of syndicated writers' articles in the Resource Centre and implementation of new series
- Formatting of recruiter logos, formatting and creation of banners, ads, brand design templates, etc.
- Creation and presentation of mockups and click/walkthroughs

Web Designer / IT Consultant

May 2003 - November 2003

Saporito Foods Inc.

<http://www.saporitofoods.com>

Duties/Responsibilities:

- Creation and implementation of Saporito Foods website to give clients access to detailed information on retail and wholesale products
- Created labels for 3L and 2L Canola, Vegetable and Corn Oil bottles
- Redesigned and launched the new retail brand
- Produced an Identity Standards Guide to ensure future products meet set guidelines.
- Built technology infrastructure according to budget and specifications set out by Saporito Foods Inc.
- Implemented and administered network, coordinated installation of line and jacks for internet access and integrated it to the existing network

Webmaster / Interface Designer

January 2002 - March 2002

BCE Emergis

<http://www.graphics-online.com/sites/emergis/index.html>

Duties/Responsibilities:

- Designed the OTPG interface (Order-To-Pay-Gateway) and worked with programmers to incorporate back end Java Applets (JSP)
- Customized the interface for language and enhanced branding
- Editing and proof-reading of site in both French and English
- Tested site fully before golden build was released using TestDirector

Webmaster

January 2001 – November 2001

Procuron Inc.

<http://www.graphics-online.com/sites/procuron/index.html>

<http://www.graphics-online.com/sites/procuron/extranet/index.html>

<http://www.graphics-online.com/sites/procuron/newsletter/frame.html>

Duties/Responsibilities:

- Created website, Extranet, Intranet and various Newsletters aimed at partners, clients and suppliers
- Worked with the various internal teams to accommodate their Web/Internet and multimedia needs
- Created and deployed content and media
- Recommended and implemented various measurement, tracking, design and advertising tools

Web Designer

ACNielsen

October 2000 – November 2000

<http://www.graphics-online.com/sites/acnielsen/nexus/index.html>

<http://www.graphics-online.com/sites/acnielsen/ebusiness/index.html>

<http://www.graphics-online.com/sites/acnielsen/tradeshow/index.html>

Duties/Responsibilities:

- Created tradeshow presentation website
- Coordinated meetings with the directors of all departments at ACNielsen Canada to establish the desired format of the presentation
- Suggested various presentation methods
- Acquired relevant information from all departments and established a common format, standard guide and general layout
- Created basic mockups for selection by the Director of E-business Technologies
- Met with directors on a regular basis for progress reports
- Created and deployed site for laptop presentations and to be distributed on CDs

Web Designer

Legal Information Ontario

May 1999 – August 1999

<http://www.graphics-online.com/sites/legalline/index.html>

Web Designer

Toronto Community Ventures

January 1999 – April 1999

<http://www.graphics-online.com/sites/carlaw/index.html>

Graphic Artist

Cryptologic Inc

August 1997 - July 1998

<http://www.graphics-online.com/sites/casinos/intercasino.html>

<http://www.graphics-online.com/sites/casinos/cyberspades.html>

<http://www.graphics-online.com/sites/casinos/banners.html>

Web Designer

Graphics-Online Design Studio (Homeovia)

1995 – 1997

<http://www.graphics-online.com/sites/homeovia/index.html>

EDUCATION

1 year studying design art (Arts & Communications Campus), Seneca College, Toronto, Ontario

BILINGUAL, French and English, written and spoken

SKILLS

Languages: Advanced HTML 4.0, CSS,SSI, ASP, JSP, beginner PERL, Java and Javascript

Platforms: windows 98, 2000 and XP

Software: Adobe Photoshop, 3D Studio Max, Microsoft iis, Microsoft Access, Filemaker, Macromedia Flash, Macromedia Dreamweaver, Hotmetal Pro, Microsoft Frontpage, Microsoft Office, Netscape, Firefox, Internet Explorer, numerous graphics and communications software

Hardware: proficient in the use of scanners, digital cameras, fax modems, printers, LAN hardware, etc self-taught software and hardware troubleshooter